

Have you got  
a fun idea to  
help raise some funds  
for Dogs Trust?

# FUNdraising kit for schools!



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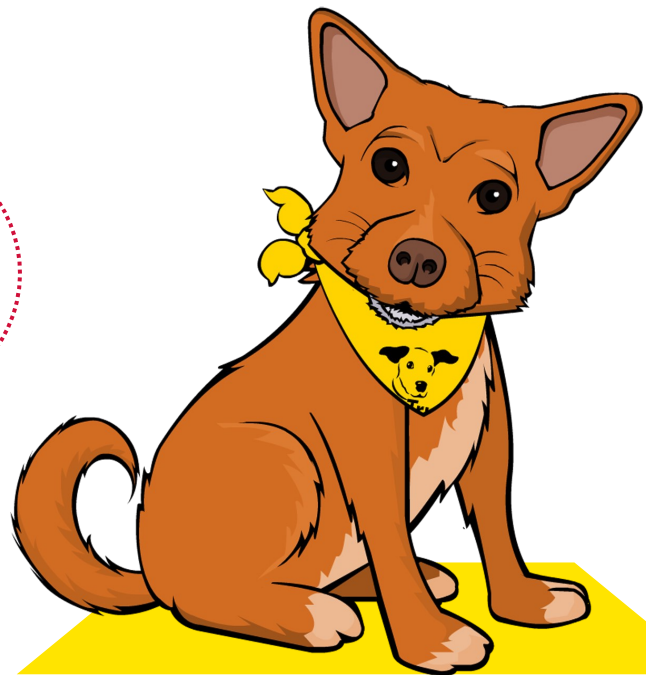
## INSIDE THIS KIT YOU'LL FIND...

- 🐾 A letter from the Pooch Pack!
- 🐾 A list of everything Dogs Trust provides you and your school with to make it really easy to promote your fundraising activity!
- 🐾 Super fun ideas and information that will help you plan your school fundraiser.
- 🐾 Information about the education officer in YOUR area who would LOVE to visit your school\* and collect the funds that you've raised which will help us continue caring for all the wonderful dogs at Dogs Trust.
- 🐾 Pictures of some of the dogs that fundraising has helped already!

Did you know that Dogs Trust's Rehoming Centre in Dublin has been open since 2009? In that time we've helped thousands of dogs find their forever homes!

Our Education Programme came to Ireland in 2005!

Dogs Trust's neutering scheme started in Ireland in 2006!



Ready to start? LET'S GO!

\*Education Officers can visit primary schools only. If you are a secondary school, see page 10 for how to get your funds raised to us in Dogs Trust!

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# LETTER FROM THE POOCH PACK

HELLO TO ALL OUR FAB FUNDRAISERS!

WE WANT TO SAY A VERY SPECIAL THANK YOU TO ALL OF YOU FOR HELPING RAISE LOTS OF MONEY FOR THE WONDERFUL DOGS AT DOGS TRUST.

DID YOU KNOW THAT EVERY YEAR DOGS TRUST TRY TO GET NEW HOMES FOR OVER 1,000 DOGS!! WHO CAN COUNT AS FAR AS THAT NUMBER?? WE CAN'T BECAUSE IT WOULD TAKE TOO MUCH TIME BUT WE CAN TELL YOU THAT IT REALLY IS LOTS OF DOGS!

DURING THE TIME DOGS LIVE AT DOGS TRUST THEY NEED THE SAME THINGS THAT ALL DOGS NEED SUCH AS LOVE AND COMFORT, A WARM BED, BLANKETS, FOOD, WATER, A HAIR BRUSH, TOYS, A LEAD AND A COLLAR AND VET CARE. AND, AS YOU KNOW, ALL THESE THINGS COST MONEY.

NOW, THANKS TO ALL OF YOUR HARD WORK AND FUNDRAISING ACTIVITIES, DOGS TRUST CAN CONTINUE TO LOOK AFTER ALL THE WONDERFUL DOGS IN THEIR CARE UNTIL THEY GO TO LIVE IN THEIR FOREVER HOME WITH THEIR FOREVER FAMILY!

BECAUSE OF THAT, AND ON BEHALF OF ALL THE DOGS AT DOGS TRUST, WE WANT TO SAY AN EXTRA SPECIAL THANK YOU FOR TAKING THE TIME TO FUNDRAISE FOR US AND FOR CARING ABOUT ALL THE WORK THAT WE DO AND THE DOGS THAT WE LOVE AND MIND.

LOTS OF LOVE,

**THE**  
*mighty*  
**MADRAÍ**



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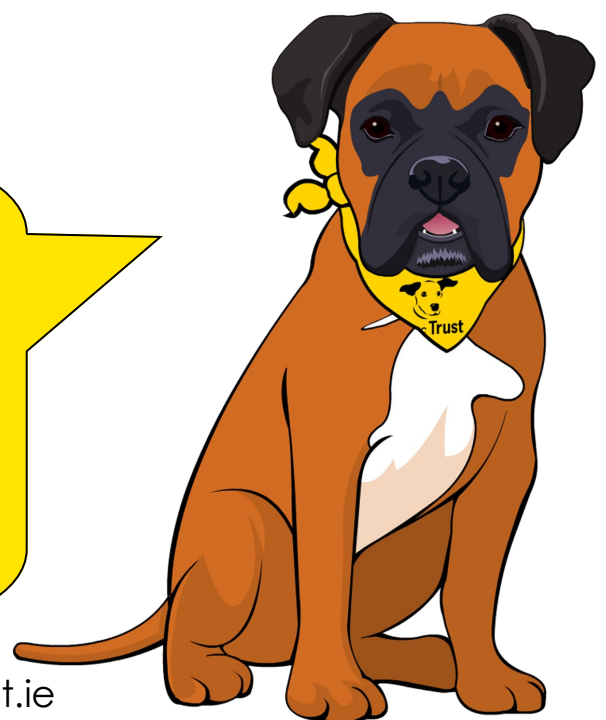
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## *YOUR DOGS TRUST KIT INCLUDES:*

- 🐾 An advertising poster
- 🐾 Optional wrist bands for the team (available on request – max 5)
- 🐾 Information about:
  - 🦷 The FUNdraising co-ordinator
  - 🦷 The 'FUNdraising Friends' team
  - 🦷 FUNdraising ideas
  - 🦷 Getting started
  - 🦷 Advertising your activity
  - 🦷 Wrapping it all up!

HI EVERYONE! I JUST WANTED TO GIVE YOU A VERY IMPORTANT MESSAGE!

YOUR AMAZING FUNDRAISING ACTIVITY CAN ONLY INVOLVE STUDENTS, TEACHERS, FRIENDS AND FAMILY! ACTIVITIES CANNOT INVOLVE MEMBERS OF THE GENERAL PUBLIC AS THIS REQUIRES GARDAÍ AUTHORISATION. IF YOUR ACTIVITY IS TAKING PLACE OUTSIDE OF SCHOOL GROUNDS PLEASE ENSURE THAT IT DOES NOT INVOLVE THE GENERAL PUBLIC, THIS MEANS NO DOOR TO DOOR COLLECTIONS OR BAG PACKING ETC!





# THE FUNDRAISING CO-ORDINATOR!

EVERY SUCCESSFUL  
FUNDRAISING ACTIVITY  
SHOULD HAVE A  
CO-ORDINATOR OR EVEN A  
TEAM OF THEM!

THIS POSITION SHOULD  
BE FILLED BY A TEACHER  
OR A STUDENT, OR A  
TEAM OF BOTH.



The job of the fundraising co-ordinator is to:

- ❧ Decide who should be on the special team of 'fundraising friends' (we'll hear more about them later!).
- ❧ Decide what the fundraising activity should be!
- ❧ If the fundraising activity involves selling something like lollies or cakes they decide where the best place is for this activity to take place. Is it in the halla? Or maybe outside in the sunshine?
- ❧ If the fundraising activity is NOT taking place in school they decide where the activity should take place! (See note on pg4 if activity is not taking place in school).
- ❧ If the activity includes selling, the co-ordinator sets the price!
- ❧ Talk to teachers/students about how best to advertise the activity.
- ❧ Assign tasks to the 'fundraising friends' team during the day of the activity.
- ❧ With the help of a teacher or adult count up all the money collected!

To do their job the fundraising co-ordinator will need the following things: a pencil and paper to write down and tick off all their jobs; name tags for the 'fundraising friends' team so people at the activity will know who they are; a calendar so they can pick a date for the activity and count how many days they have left to organise everything!



## FUNDRAISING FRIENDS!

THIS IS A REALLY  
IMPORTANT TEAM!!



This team works with the fundraising co-ordinator to carry out all the busy and important jobs that will need to be done on the day of the activity or during the days and weeks whilst the activity is being planned!

***If the activity is being held in your school the team of fundraising friends will:***

- 🐾 Make sure every class knows what's going on and knows where the activity is taking place.
- 🐾 Make sure that all visitors to the school who are taking part in the activity know that there is someone there who can answer their questions about the activity or show them where to go!
- 🐾 Do lots of running around making sure that the fundraising co-ordinator has all the help they need!!

***If the activity is NOT being held in your school the fundraising friends will:***

- 🐾 Make sure every class knows what's going on and knows where the activity is taking place.
- 🐾 Do lots of running around making sure that the fundraising co-ordinator has all the help they need to prepare the activity!!

# FUNDRAISING IDEAS!

## D

### ance-a-thon:

Who can dance the longest? Get sponsored for every 5 minutes you can dance non-stop!!



## O

### h wow! You're talented:

How about holding a talent contest? We bet that your school is FULL of very talented students, and teachers who would love to show off their skills! You could ask people to donate a fee to watch the show? Ireland's got Talent!

## G

### ood deeds day:

Everyone loves a bit of kindness. Why don't you pick a day to do lots of good deeds at home? Family can make donations for every good deed you do!



## S

### chool Uniform? No thanks! :

Why not pay to come to school in your own clothes? No uniform for a day! Woohoooo! You could add a theme to the day, such as each class could wear a different colour! Or everybody could wear yellow for Dogs Trust!



## T

### otally yummy cake and lolly sale:

Yum yum! Everyone likes a nice cake and tasty lollies – they're sure to sell out – and FAST!



## R

### emote control car race in the halla:

Challenge your friends to the best car race going! Pay to enter and keep your wits about you!!

## U

### tterly cuddly friend day:

The day that you can pay to bring your favourite cuddly toy or teddy to school!! And remember – teachers can bring theirs too!



## S

### ponsored silence, skipathon or walk:

Every teacher loves a quiet class!! Why not get your friends and family to sponsor an hour of silence! A sponsored skip-athon is also really good fun and the whole family can get involved in a sponsored walk!!

## T

### ime to beat the goalie:

Challenge your friends or teachers to a 'beat the goalie' game! Everyone has to pay to play! Maybe you could even get your teachers to challenge each other.



# GETTING STARTED!



HOW EXCITING! FUNDRAISING IS  
ALWAYS SUCH FUN BUT...WHERE DO YOU  
START??





# ADVERTISING YOUR ACTIVITY!

Great job so far!!

Now you've everything planned it's time to start advertising your activity and there are lots of ways you can do this!

- 🐾 Ask your teachers if your school has a Facebook page! If it does advertise on this!
- 🐾 Get a teacher to ring the local radio station and ask for a 'big shout out' about your FUNdraising event!! You'll all be famous for a day!
- 🐾 Tell all your friends and family about the activity and ask them to tell lots of other people too!
- 🐾 Put information up all around your school, the local supermarket notice board, the Post Office notice board, in your local church! Think of all the people who'd see all those posters!



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## WRAPPING IT ALL UP!



Well done to you all and  
**THANK YOU SO MUCH!!!!**  
We couldn't do our work without you :)



We hope you had great fun organising and carrying out your FUNdraising event!

Every single cent you've collected for Dogs Trust will go towards giving all the wonderful dogs in our care lots of love, rubs, and a healthy and happy life!

All you need to do now is contact your local Education officer who will visit your primary school to collect the money and say a huge thanks to you all in person!!



Or you can send us a letter telling us what you've done, along with a cheque made payable to Dogs Trust, with the money you have raised to :

The Education Team, Dogs Trust,  
Ashbourne Rd, Finglas, Dublin 11.

Thanks A Million!

You're  
just  
great!

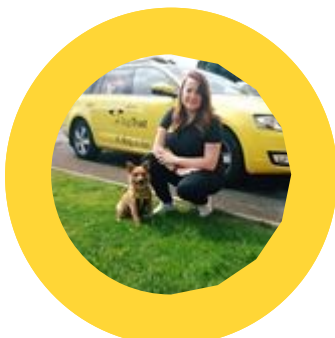
\* Secondary schools who have held a fundraiser for the dogs in our care can also send their cheque to this address. Alternatively you can do a direct bank transfer to Dogs Trust. Call our fundraising team on 01-879100 (option 3) to ask for our bank details, and don't forget to add a reference, such as your school name, so that we know it's from you!

You can also arrange to visit the centre for a tour! Call or email our Dublin and East Education Officer Fiona S to find out more and book the next available date. Fiona's contact details are on the next page.

## THE DOGS TRUST EDUCATION OFFICER IN YOUR AREA IS:



Fiona Simpson  
Dublin and Eastern Area  
087 1360771  
Fiona.Simpson@dogstrust.ie



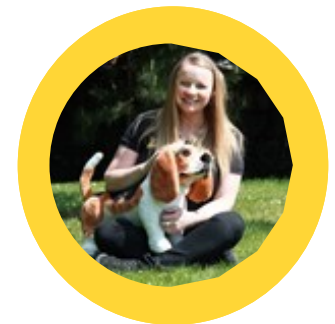
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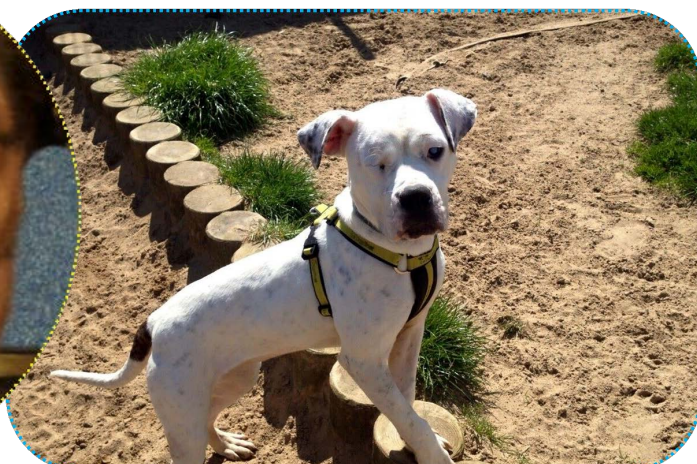
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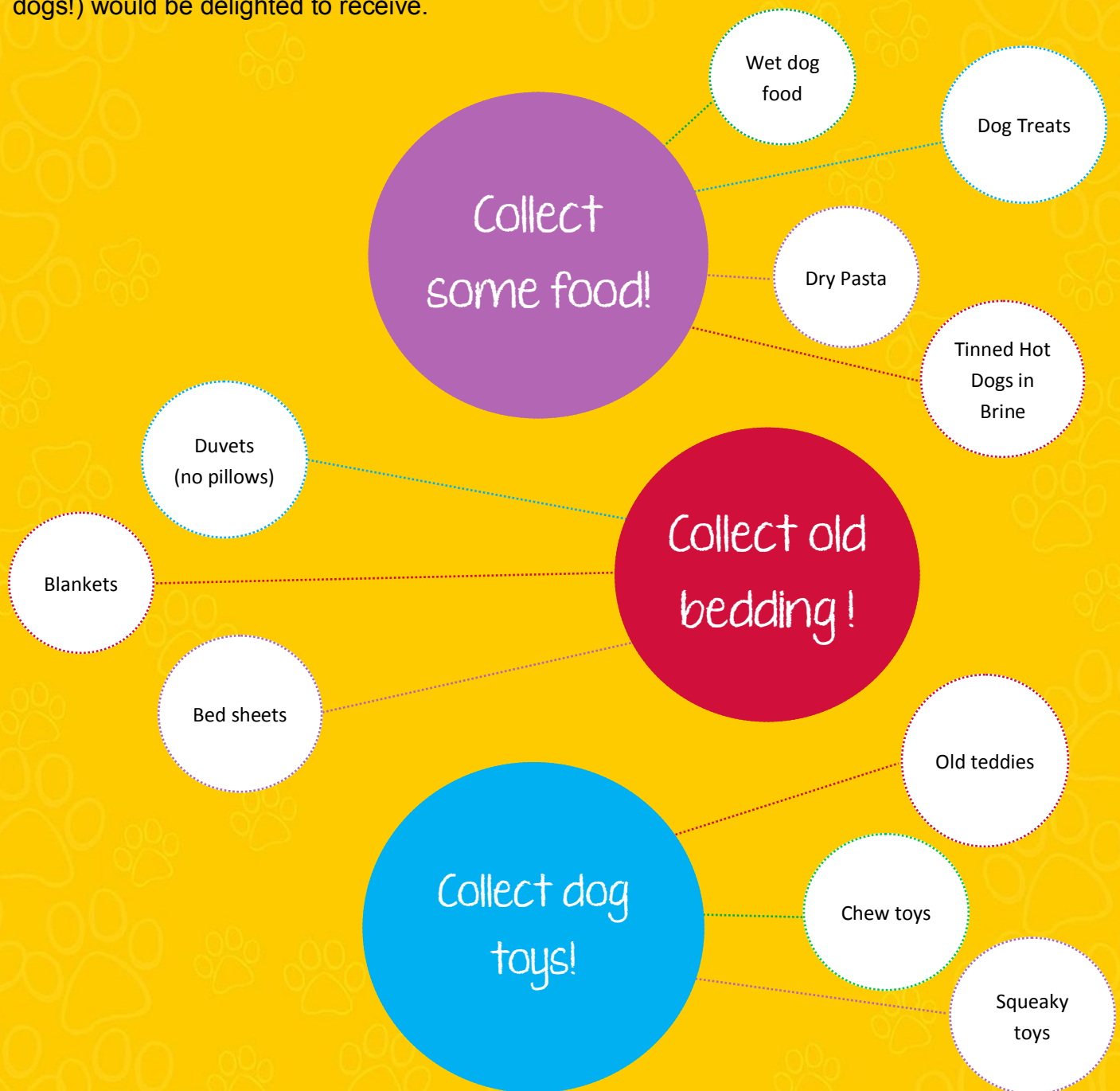
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## OTHER WAYS TO HELP!

If your school would like to help out but can't organise a fundraising activity, there are lots of other things you can collect and donate which will go a long way to help our very special residents whilst they wait for their forever home. Below are some of the things that we (and our dogs!) would be delighted to receive.



Primary schools who would like their local Education Officer to come to the school to pick up their collections can request them to do so via the contact details on page 11.

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